



Khazim Salem Ali Al-Khalidi

Assistant Professor – Media & Communication | Jordanian Academic & Media Professional

Amman, Jordan | Email: Khazim.k@yu.edu.jo | Phone: +962 777 551 535 | Work: +962 27 211111 ext. 6958

Profile

Jordanian academic, researcher, and media professional with extensive experience in higher education, broadcasting, and military media. Currently serving as Assistant Professor at Yarmouk University and Director of Yarmouk FM Radio. Retired Colonel with expertise in military media. Research interests include media discourse, political communication, and public relations in the Arab world.

Education

- **PhD in Media & Communication**, University of Algiers, 2010
Dissertation: The Jordanian Royal Media Discourse on the Issues of Palestine and Iraq (1999–2007)
Grade: With High Distinction
 - **Master's in Political Science (International Relations – Foreign Policy)**, Al al-Bayt University, 2001
Thesis: The Foreign Policy of the Gulf Cooperation Council Towards Iraq (1990–2000)
Grade: Very Good
 - **Bachelor's in Journalism & Media (Radio & Television)**, Yarmouk University – Faculty of Mass Communication, 1986
Grade: Good
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Academic Teaching Experience

- Yarmouk University, Jordan – Part-time Lecturer
 - Al Ain University – Faculty of Communication & Media, UAE – Faculty Member
 - Al Khwarizmi International College – Media Program, Abu Dhabi, UAE – Faculty Member
 - Zarqa University – Faculty of Journalism & Media, Jordan – Faculty Member
 - Gulf University – Department of Public Relations & Media, Bahrain – Faculty Member
 - Middle East University – Faculty of Media, Jordan – Faculty Member
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Professional & Leadership Experience

- Yarmouk FM Radio, Yarmouk University, Jordan – Director (2024–Present)
- Faculty of Mass Communication, Yarmouk University, Jordan – Head of Radio & Television Department
- Armed Forces Radio, Jordanian Arab Army – Director
- Media Officer, United Nations (International Peacekeeping Forces)
- News Editor / Assistant Managing Editor / Managing Editor / Head of Research & Studies Department / Head of Psychological Warfare Department / Editor & Presenter of TV Reports and Programs – Various roles in media and military organizations
- Supervisor, National Documentation Project – Jordanian Heritage, Royal Hashemite Court
- Founder & Director, Media Program – Al Khwarizmi International College, UAE
- Founder & Dean, Faculty of Communication & Media – Al Ain University of Science & Technology, UAE
- Curriculum Design & Updates, Gulf University, Zarqa University, Al Khwarizmi International College, UAE
- Trainer, civilian and military academies (Media, Public Relations, Psychological Warfare, Public Opinion Studies, Journalism Production)
- Expert & Consultant, Media and Electoral Campaigns

Professional Memberships & Advisory Roles

- Jordanian Journalists Syndicate, Jordan – Member
- Encyclopedia of Terrorism (Media Track), Organization of the Islamic World – Advisor (2020)
- Arab Association for Communication & Scientific Research, UAE – Member & Coordinator
- Al-Hikma Journal for Media Studies, Algeria – Member & Reviewer
- Scientific Committee, Algerian Journal of Communication – University of Algiers, Algeria – Member
- Documents & Information Committee – Jordanian Armed Forces, Jordan – Member
- Intangible Heritage Committee (Oral) – Ministry of Culture, Jordan – Member
- Studies & Research Committee – Jordanian Armed Forces, Jordan – Member
- National Heritage Documentation Project (Intangible) – Royal Hashemite Court, Jordan – Supervisor
- Council of Deans – Al Ain University, UAE – Member
- Academic Council – Al Khwarizmi International College / Abu Dhabi, UAE – Member

Academic Supervision & Thesis Discussions

- Supervised Master's theses in Media and Public Relations at multiple Jordanian universities
- Co-supervisor of 3 PhD theses

- Examiner of Master's theses at multiple universities
- Reviewer of Bachelor's capstone projects in Journalism, Public Relations, and Radio & Television
- Supervised 15 Bachelor's graduation projects in Radio & Television, Zarqa University
- Supervised Bachelor's graduation projects for Faculty of Communication & Media (Cohorts 1 & 2), Al Ain University of Science & Technology, 2017–2018
- Guided projects and research on topics such as:
 - Voiceover of Arab Films from the perspective of Arabic language professors
 - Addressing Jordanian social issues in Netflix television dramas
 - Role of social media influencers on the purchasing behavior of Jordanian university students

University Courses Taught

- Introduction to Public Relations
- Production of Media Materials for Public Relations
- Public Relations and Applications in Modern Institutions (Master's Level)
- Public Relations and Social Media Networks
- Graduation Projects (Public Relations, Radio & Television, Journalism)
- Rhetorical Communication
- Event and Ceremony Organization
- Journalism Writing and Editing
- Applications in Journalism
- Psychological Warfare
- Propaganda and Public Opinion
- Use of Graphic Design and Multimedia (Master's Level, 2013)
- Radio & Television News
- Writing for Radio & Television
- Investigative Radio & Television Journalism
- Preparation of Radio & Television Programs
- Preparation and Training of Reporters, TV Reports, and Program Presenters
- Documentary Film
- Introduction to Digital Media
- Dialogue and Negotiation Management
- Media Research Methodologies
- Media Ethics and Legislation
- Radio & Television Presentation Skills
- Media in the UAE
- Journalistic Production
- Organizational Communication
- Integrated Marketing Communications
- Preparation of Television Reports
- Media Writing and Editing

Specialized Training & Courses

- **English Language Courses:** Language Institute (Armed Forces), Consultation & Training Center – University of Jordan (Levels 4 & 5)
 - **Public Relations & Media Training:**
 - Public Relations Course – Royal Police Academy
 - Specialized Journalism Course – Supreme Media Council
 - Media Institutions Management Course – Supreme Media Council
 - Media Relations Skills Course – International Dialogue Center
 - Official Spokesperson Training for Institutions – Supreme Media Council
 - Workshops on Quality Assurance & Accreditation, Development and Updates of Bachelor's Media Programs – Gulf University, Al Khwarizmi International College (UAE), Zarqa University
 - **Television & Broadcasting:**
 - Television Production Course, Television Reporting & Editing Course, Broadcaster Training Course – Media Training Center, Radio & Television Corporation
 - **Military & Civil-Military Cooperation:**
 - Civil-Military Cooperation Courses – Jordan & NATO Studies College, Italy
 - Teaching at Jordanian Armed Forces Command & Staff College (Psychological Warfare, Military Media, Military Operations)
 - Training specialized military courses in the UAE (Media Operations Management, Military Spokespersons Preparation)
 - **Academic & Research Skills:**
 - University Teaching & Interactive Training Methods – Middle East University
 - Oral History Documentation and Archiving Skills Course – New Jordan Center
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Skills

Academic & Teaching:

- University teaching, curriculum development, supervision of Master's theses, delivering lectures and workshops

Administrative & Leadership:

- Academic administration, strategic planning, academic guidance, team management

Research & Analysis:

- Scientific research, data analysis, guiding research, participation in conferences

Media & Technological Skills:

- Media content writing, editing, analysis, digital media techniques, e-learning platforms management

Military & Specialized Knowledge:

- Research and documentation in military knowledge and psychological warfare
- Writing and preparing scientific and journalistic reports
- Oral and written documentation and archiving (oral history)

Organizational & Personal Skills:

- Organizing academic events, time management, critical and analytical thinking, intercultural communication, working under pressure

Languages:

- Fluent in Arabic and English

Scientific Research, Studies & Conferences (*Selected Publications & Presentations*)

- The Reference Framework and Intellectual Basis of King Abdullah II's Media Discourse, Al Manara Journal, Vol. 4, Issue 4, Al al-Bayt University, 2010
- Linguistic Schools of Discourse, University of Algiers, Algerian Journal of Public Policies, 2012 (Unpublished)
- Study on Psychological and Media Operations in the Armed Forces: A Future Perspective – Draft Book (Unpublished)
- Public Relations in Institutions (Modern Perspective), Image and Communication Journal, University of Oran, Algeria, 2012
- The Media Role of the Tourism Promotion Authority in Attracting Gulf Tourism, Middle East University & Jalwan Academy Conference, 2012; Published in 2014
- Turkish Characters in Dubbed Turkish TV Series: Case Study of Media Students in Algeria, University of Oran Conference, May 2013; Published in Image and Communication Journal, Issues 9–10
- Role of Military Media in Enhancing National Security Concepts, Conference on Identity, Citizenship, and National Security, Mutah University, 2014 (Unpublished)
- Faculty, Administrative Staff, and Student Attitudes at Zarqa University Towards Online News Sites (Unpublished)
- Preliminary Approach to Media Program Plans in Arab Universities: Case Studies, Communication & Development Journal, Beirut, 2017
- Coverage of Happiness and Tolerance Concepts in UAE Newspapers, Submitted to University of Sharjah Journal, 2018
- Role of UAE Media in Promoting National Identity, Positive Thinking Culture Conference, Dubai, 2017 (Unpublished)

- Media Coverage of the Syrian Crisis (Regime & Opposition Media) and Shaping Arab Awareness, *Media & Arts Journal*, Misrata University, Issue 7, 2019
- Are Program Learning Outcomes Helping Students Tackle Employability Issues in UAE?, *Global & Business Economics Anthology*, Vol. 1, March 2017
- A Comparison Between Moodle, Facebook, and Paper-based Assessment Tools: Student Preferences and Effect on Performance, *IJET*, Vol. 5, 2018
- Media Education Role in Empowering Jordanian Youth to Counter Misinformation During COVID-19 Pandemic, *Webology*, Vol. 19, Issue 1, 2022
- The Role of ARIJ Investigative Foundation in Spreading Investigation Culture in the Arab World and Its Reflection on Professional Practice, *Advances in Journalism and Communication*, pp. 350–371, 2023
- Implications of Satirical Comedy on Jordanian Youth Behavior: Analytical Study of “Watan Ala Watar”, First-place winner, University of Jordan Scientific Research Competition, 2023 (Submitted for publication)
- Participation in numerous conferences, workshops, and forums on media and journalism, including Media & Elections, Media & Terrorism, Economic Journalism, Radio & TV Program Production, and Media Handling Skills